

Bells and Whistles

Set your law practice apart, by giving life to your website with the development of functionality that is usually only found on expensive, custom web sites.

Legal Firm Web Host Semi-Custom offers websites for law practices with any of the following Bells and Whistles included in the package - for no extra cost: Contact Form

Contact forms enable clients to ask for your legal expertise, without publishing your email address.

Why not publish the email address to your law practice for the world to see? Spambots. Spambots crawl the internet looking to harvest email addresses. Once your email address gets on one of their lists, you could literally receive hundreds of spam emails each day; talk about a loss of billable time. Tip: If you choose Legal Firm Web Host or not, please don't feed the spambots by making your email address visible.

Private Pages

Your semi-custom law practice website can offer private pages to people who have an account. For example, if you offer tips, news, events and/or how-to's to your clients, you can make it only available to them. Most Popular Items

Automatically determine and show links to your most popular pages right on the home page of your law practice site. This takes all the guess work out of determining which pages to select to entice clients explore your site.

This also aids in improving your rank in search engines by maximizing the use of your content. By dynamically adding content onto other pages, the page is fresh and new to search engines - a very good thing. This type of functionality is an aspect of optimization your website for search engines (ie SEO). Latest News

Automatically show your latest news items on the home page of your law practice website. Have something you want the world to know about? Add the content to your site and have it automatically appear on the home page of your website with a link to the full article.

Just like with the "Most Popular Item" feature, having new content appear on other pages, keeps those pages fresh. Fresh pages - search engines love them and like to see websites optimized in this fashion. Map

Include a map to your office(s) to help get your clients from their computer to your door.

Having it anywhere else is like telling customers to ask the people in the store next door on how to buy your services. Once they leave, they might end up going to get someone else's legal expertise. Pick a Testimonial

Your clients have good things to say about you. Include them all in your law practice website. Not only include them, but don't keep them buried two clicks down. Have different testimonial references automatically appear on your home page. This keeps your site fresh as well as offer different reasons why clients looking for a legal expert to select you - each and every time they see your home page.

This functionality can also be used for other purposes, like quotes, jokes, etc. Have your website designed with your character in mind. On-Line Poll

Have on-line polls and running results available on your site. Find out what your visitors are concerned about. Are they looking for the lawyer with the most expertise, best record, cheapest, or something else.

People who are searching for legal expertise typically need help finding the right lawyer for them. Have your law firm web site be developed to help those people. Newsfeeds

Have newsfeeds appearing on your site - just like the big guys. This can offer great content (which is always good for search engine optimization), and make your site more valuable to customers.

Or maybe you want a place to go to see the top articles you typically search for.

Give us a call to find out more. Breadcrumbs

From the story of Hanzel and Gretel, modern websites are developed to provide a view of the path they followed to get to the current page (eg Law Firm > Practices > Malpractice). This path is called, "breadcrumbs," and gives clients an alternative way to navigate.

Will this functionality get you on page one in a search engine? No, but many have found it helpful to visitors to their websites, and it is an option for you to have. User Registration

Have your clients give you their name, email address and other contact information for distribution lists and/or other uses. Newsletters

You are planning on emailing out a newsletter, promotional material or any other email distribution, it is strongly recommended to have a newsletter capability in your site. If anyone indicates your email was a spam, their ISP might be quick to report you to the spam police.

If you have the ability for people to take themselves off of your distribution list, then the spam police will likely treat the complaint as a crank (unless they are flooded with complaints).

So what can the spam police really do to you? Is it better to just ask for forgiveness? Absolutely not! Your site could be blacklisted. Blacklisting can stop your email from reaching its destination - never to be received by your customers and potential customers. And getting off the blacklist isn't that easy to do.

In addition, most hosting companies (including Legal Firm Web Host) do not want to be associated with spammers. There is the "noble" reason of not associating with spammers, but in addition, hosting a blacklisted site could impact other sites. So you wouldn't want your site hosted by anyone that allows spammers either.

Legal Firm Web Host offers options for email distribution that are safe from the spam police - we've got your back. Other Functionality

Other functionality is being added. If you are looking for something for your law practice that is not here, give us a call. It might be ready to roll-out.

Order today