

Semi-Custom Attorney Web Site - Pros and Cons

Everything has Pro's and Con's. Semi-Custom attorney web site design and development is no exception.

The question is whether a particular package pro's are what you are looking for in the web site for your practice and whether you don't care about the con's.

The value of a custom web site benefits are enticing until you see the price tag.

The price tag of an attorney web site using a template tool or drawing package looks great, but is there value or a return from such solutions?

In most cases, the semi-custom web site package makes it easy to achieve the benefits of a custom solution, without the development or maintain costs. The key difference is the functionality that is available with a semi-custom web site package. If that functionality is sufficient, then you have found the right solution. If you need additional functionality to make your web site effectively work for you, then you are looking for a custom solution. ProCon Notes Unique web site for your law practice

YES A semi-custom site is virtually unique to the character of your law practice, based on the extensive options you have and functionality that is available. Educate customers YES While not legal advice, help people by answering those general questions - especially from people who will never become clients. Instead of spending time answering questions from the casual tire kicker, send them to your website. Help them, absolutely, but don't impact your billable time. Set customer expectations YES There is a lot to understand in legal procedures. Leverage your web site so new clients come through your office door with better expectations than they might get from their favorite law show on television. Useful site to customers YES Semi-custom web sites from Legal Firm Web Host come with practically unlimited number of pages - more than enough to completely present your information to customers. Helps new customers to find you Yes After extensive research, Legal Firm Web Host includes the right amount of Search Engine Optimization (SEO) to minimize cost and still put you ahead of your competition. You have the legal expertise to solve their problems, but they need to be able to find you. Amount of your time

yes For our legal clients, the process includes suggestions, recommendations and options for you to see the landscape and quickly focus on what your web site will offer. Cost

yes

The goal of a Semi-Custom web site from Legal Firm Web Host is to provide you with the benefits of a custom attorney web site and a SEO campaign, but without the cost. Any desired functionality

no

Semi-custom web sites include functionality that attorneys typically want, but they do not include everything. Our semi-custom solution does not paint you into a corner. Custom functionality can be developed and included in your overall solution.

If you want your web site to bring clients to your door, impress the opposition and as a resource to those people that want to kick the tires with lots of questions, then this is the option for you.

Order today