

Custom Web Site Pros and Cons

Everything has Pro's and Con's. Internet presences are not exception.

The question is whether a particular package pro's are what you are looking for and whether you don't care about the con's.

The con of custom web sites is typically the cost.

However, what is the value of having a custom site, and is the cost really that much? For example, a little additional cost may result in functionality that sets your site far above the rest of the competition. Paying a little more may be a bargain.

Your competitors may already have specialized functionality, making it the minimum level for any web site in your industry. Here again, choosing a custom web site may be a no brainer. ProCon Notes Unique web site for your company YES A custom site should be completely unique to your company.

(note: in selecting a web site developer, check out their designs to be sure they will be unique and will fit your vision) Educate customersYES Set customer expectationsYES Useful site to customersYES The sky is the limit in making your custom web site perfect for your customers. Helps new customers to find you YesnoCustom web sites will typically include search engine optimization work. While not essential for the site, it only makes sense to enable your special site to be easy to find. Amount of your time

noWith so many options, a custom web site can require a significant amount of your time. When selecting a web site developer, be sure they have a plan to focus on getting results cost effectively. Legal Firm Web Host recommends delivering your custom web site in stages so you will realize benefits as quickly as possible and can better control the costs of the project.

Cost

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no

Cheapand Custom Web Sites are not usually advertised together. However, as mentioned, the value you obtain from a custom site may give you a return on your investment in a couple of months.

Custom web sites can achieve dramatic results and deliver a fantastic experience to your customers.

The additional functionality may separate a useless site from one that has customers lining up at your door.

If you decide a custom web site is for you, Legal Firm Web Host will partner with you to achieve the results you are looking for, as economically as possible - delivering results in phases to give you benefits fast.

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